



ABSTRACT

Third party (3PL) logistics providers have been gaining significant opportunity in all over the world. The implementation of third party logistics practices in just beginning and emerging efficiently. The aim of this research is to examine the selecting criteria of third party logistics providers and out of that examine the relationship of industry type, number of employs and firm age with the selection criteria for 3PL service providers.

First identified the current scenario of third party logistics providers selecting and evaluating method according to the third party logistics clients' expectation. After that identify the gap between third party logistics providers and clients. Respondents to the survey are categorized based on their rating of the identified important criteria's.

In this research have 05 Outsourcing demand companies' information. According to the responses of the respondents. When selecting the outsourcing logistics companies were focus on core competence, logistics cost reduction, improve the logistics process and customer service, productivity improvements and reduction in capital investment etc. The statistical tests showed relationship of industry type, number of employs and firm age how effecting the identified criteria for selecting the 3PL service providers. There was Time duration of the 3PL is affecting to reach unfamiliar Industry, Important of 3PL users is depending on geographical area by transportation, warehouse and Logistics cost reduction is depending on the percentage of budget allocation by the company, relationship between logistics cost reduction and productivity improvement respondents were satisfied with their existing 3PL providers in overall are planning for use 3PL services in future.

The results of this research help the identify gap between the 3PL providers and users. The outputs of this research would be helpful for selecting the 3PL service providers in developing their capabilities to take the maximum out of current and future 3PL markets. As an organization or a user, the information produced by this research would be helpful for them in identifying the benefits of logistics outsourcing and developing a successful logistics Outsourcing projects in their organizations.